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## **Conversational Openings (COs) and Closings (CCs) in Kiswahili Market Discourse**

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### **Abstract**

This article examines the structure of Kiswahili Conversation Openings and Conversation Closings (henceforth COs and CCs). The opening phase of the transaction usually consists of a greeting sequence and aims at defining the role of the interactants, establishing the relationship between them, and showing the way the participants set up the turn-taking sequence. The greeting component is important as it facilitates the establishment and sustenance of a cordial relationship between the trader and the customer. The greeting sequence therefore enables the discourse participants to establish a common ground of communication that guarantees the sustenance of the transaction. As is evidenced from the various excerpts cited, the closing section of the transactional exchange also exhibits phatic forms. In this case, the opening as well as the closing sections of this discourse are structured in such a manner that explains the social and discourse structure of the market interactions. It has also established that the COs and CCs are replete with fixed linguistic routines/utterances, which should be considered as being part and parcel of the coherence of the market discourse. In this light, these routine language features which characterise the trader-customer Kiswahili COs and CCs fulfil phatic as well as the communicative function and thus, they are performative in nature.

### **Keywords**

Kiswahili, interactants, trader-customer, negotiations, conversation openings, conversation closings, turn sequencing, context.

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## Experimenting an E-media in Developing Productive Skill of Budding Engineers

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### **Abstract**

E-learning has become an important trend in schools, colleges, and universities world-wide. Blended learning which utilises CMC tools to support traditional classroom teaching becomes the most pervasive type of e-learning. Among many e-media which can facilitate language learning, Weblog has become an increasingly popular and versatile medium. As a light-weight, cost-efficient and flexible Internet medium, blog attracts growing interests and attention among teachers and researchers. It enhances Writing skills, Reading skills and Comprehension mastery. But unfortunately our education system assesses only writing skills of the students, and even that from examination point of view only. There is rare focus given on accuracy and appropriacy of writing, creativity in writing, and providing feedback to the students. The present research study is therefore undertaken to enhance Writing skills of a group of first year Engineering students of CHARUSAT University through the collaborative, friendly, interactive and popular e-media i.e. Weblog. Some authentic reading material is posted on blog. Students read these articles and give their comments. Simultaneously, researcher will also give his comments on the same using appropriate lexis, maintaining coherence in the sentences with accuracy so as to provide the students with good examples to imitate. This will enable them to enhance their writing skills in terms of the use of lexis, coherence and grammar.

### **Keywords**

E-learning, CMC, collaborative e-media, weblog, receptive skills, productive skills, accuracy, appropriacy, coherence, grammar.

## **Linguistic Archaeology: A Philosophical Perspective**

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### **Abstract**

In linguistics, identities are not always reliable factors to draw inferences. The major concern of linguistic archaeology is in the application of discursive practices to facts of succession. It is possible to codify and regularise these findings. The resultant regularities and irregularities are put to linguistic analysis. The existence of the homogeneous field of enunciative regularities makes linguistic analysis possible. The three factors of linguistic analysis are linguistic analogy, logical identity and enunciative homogeneity. It could be seen that logical analyses of Lancelot paved for the evolution of linguistic theories of eighteenth and nineteenth centuries. There is a never ending process of interaction amongst logical identities, linguistic continuities and enunciative homogeneities in the historical time-scale. Pure creations do not exist in language. The governing statements of linguistic archaeology predict the ways in which linguistic structures may develop. Analogy between linguistics and archaeology becomes clear, when finally it is possible to arrive at definitions, discoveries, conceptual formations, emergence of new notions and technical improvement.

### **Keywords**

Discursive fatalities, truth of forms, dialogisms, enunciative regularities, enunciative homogeneities, empirical elements.

**Problematising the Aberrant and the Deviant:  
An Analysis of the Elements of Gothic in Jean Rhys’  
*Wide Sargasso Sea***

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**Abstract**

This paper aims to analyse *Wide Sargasso Sea* by the West Indian writer Jean Rhys for the elements of Gothic that are deployed in its textual realm. Gothic is a genre of fiction inaugurated with the publication of *The Castle of Otranto*. This paper is done with an objective to bring alive the concept of the traditional Gothic and its modern day deviation from the earlier expressions as seen in the West Indian woman writer Jean Rhys’ *Wide Sargasso Sea* (1966). She has skillfully woven the traditional elements of the Gothic to include the discourse of Gender and represents “the deviant and the aberrant” selves encased in the structure of the Gothic. Another point raised here is the way the machinery of the Gothic is made use of in eighteenth and nineteenth century and the conspicuous difference of the rendering in the twentieth century texts.

**Keywords**

Gothic, female gothic, gender, the deviant and the aberrant.

# **The Ghosts of Life: Venita Coelho's Portrayal of Ghosts as a Critique on Patriarchy**

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## **Abstract**

The paper attempts to outline the technique used by Venita Coelho in her narratives in the collection *The Washer of the Dead*, which wavers between fantasy and reality, and is a clear lash upon patriarchy. The ghosts whom she sketches in may not be creepy and weird, but they are powerful enough for the reader to think twice about their immortal presence.

## **Keywords**

Ghost, feminism, patriarchy.

## **Femininity (Ad)dressed: A Study of Chitra Banerjee Divakaruni's *The Palace of Illusions***

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### **Abstract**

*Mahabharata* is one of important texts in the cultural milieu of India for it defines Indian consciousness and Indian literature. Chitra Banerjee Divakaruni, in her captivating re-telling of *Mahabharata* attempts to uncover the dissent of women from the perspective of Draupadi in her novel *The Palace of Illusions*. Divakaruni's novel creates an impression that among all the versions of the Draupadi story, this one is the most authentic because Draupadi herself narrates and enacts the story of her life seemingly without an authorial intrusion. This paper proposes an in-depth study of the complex female authenticity prescribed by Divakaruni's Draupadi. It tries to answer the pertinent questions raised by the author regarding identity, sexuality and narrative gender. It also attempts to uncover the veil of marginalised experiences of women and embarks the importance of their presence in the most crucial moments of history.

### **Keywords**

Heteroglossia, dialogism, feminist narrative, marginal studies, gender studies, subjectivity, Auteur theory, ambiguity.



## **Treatment of Women in Robert Browning's Poetry**

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### **Abstract**

The paper explores the marriage of and subsequent relationship of Robert Browning with women in his real life, and discovers the effect of such relationship in the depiction of a wide range of women characters in his works, especially in his poetry. Contrary to the popular tendencies of the contemporary times, Browning's treatment of women gives them an agential function, in spite of the poet's objectivity in many of his compositions, rather than being passive sufferers. This is achieved through a technique named Ekphrasis, which gives the poet ample scope for satirising the contemporary attitudes. Ultimately, the paper concludes with Browning's realisation that women are nonetheless the best companions of men.

### **Keywords**

Optimism, women, tenderness, passionate, subjective, objective, dramatic monologue, Ekphrasis, agential, companions.

## **Psychological Management Techniques for Epileptic Children: A Review-Based Meta Analytical Study**

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### **Abstract**

Management is about getting work done through people. This course is firmly grounded in the discipline of social psychology. It will provide the frameworks and principles aimed at more effectively managing yourself and others. Children with epilepsy are at increased risk of anxiety and depression, of experiencing low self-esteem, and of suffering from the stigma attached to having epilepsy. The present review sets out to consider the status of psychological interventions, both for dealing with psychological disturbances associated with epilepsy, and for the reduction of occurrence of seizures. Psychological interventions setting out to reduce the frequency of epileptic seizures have also improved the psychological state of patients. These psychological management techniques involve self-hypnosis, muscular relaxation techniques, assertive trainings, group therapy and dance therapy.

### **Keywords**

Epileptic children, academic, psychological and social problems, psychological management techniques.

## Home Care Needs of the Elderly People

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### **Abstract**

The population of the elderly people is growing all over the world. India is not an exception to this. With the rising number of nuclear families, the elderly people seem to have been deprived of certain needs, which are crucial for their well-being and survival. It is very difficult to get a substitute of a home for the aged. With the increase in the number of elderly people, their health care has now become an issue of concern not only for the close family members but also for the whole society. Considering all these factors, the present study was conducted to find out the needs of the elderly people residing in greater Mumbai with respect to their care at home.

### **Keywords**

Profile, support system, elderly, issues, worries, tasks, required help, expectations, caregivers, training.

## **Value Education: Is It the Need of the Hour?**

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### **Abstract**

Values are norms of behaviour which have been evolved during the course of time in social, moral and spiritual fields. Values are the guiding principles of life which are conducive to one's physical and mental health as well as to mental welfare and adjustment, and which are in tune with one's culture. Values are closely related to aims of education. Hence the aims of education must concern with certain values which should be imparted to young scholars. But today's education is aimed at intellectual and vocational development of the individual. The weakening of values in younger generation is creating many social and ethical conflicts. These bring the necessity of value orientation of modern education practices during this era. In India value oriented education has a profound positive content based on our heritage, national goals, universal perceptions etc. It is a tool with the help of which an individual can chisel his own status and is helpful for self-realisation.

### **Keywords**

Values, value-oriented education, types of values, value-based programmes.

## Awareness among Parents towards the Education of Autistic Children

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### Abstract

Autism is not so familiar to the society still. It is always confused with mental retardation. Parents of the autistic children are not much aware of how their children should be treated. The first thing which a parent of an autistic child should understand is that the symptom of autism is unique and he/she must be treated according to their need. For that they have to be familiarised with the nature of disease and their role in curing their children. The study shows that more parents are aware of their role in curing their children than the nature of the disease even if they are low in the educational qualification. Parents should be the experts when it comes to their children. So they must be aware of the nature of disease too.

### Keywords

Awareness, parents, autism.

## **Mental Health Status of Women Coir Workers in Alappuzha District, Kerala**

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### **Abstract**

The present study attempts to evaluate the mental health status of women coir workers in Alappuzha. They are at a high risk of developing occupational distress due to uncertainties of the unorganised sector. The mental health of women workers is explored here with respect to their age, nature of employment, experience in the coir field, monthly income and employment status of their husbands. It is observed that their attitude towards self is reducing with age. The coir workers emotional expression is found to be increasing with age and financial security, while reducing with increasing experience in the same field. Regarding the self-integrity among the women coir workers it is found to be increasing with all the parameters tested like age, experience and income. Social competence, and perception of reality are found to be increasing with age and experience among coir workers. Proper training in modern technologies, introduction of value added products to enhance income, regular supply of raw materials for secured income, and increase in wage based on skill and quality of work along with soft skill training are recommended.

### **Keywords**

Attitude towards self, social competence, perception of reality, self integrity, emotional expression.

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## **Problems Faced by the Women Entrepreneurs in Theni District, Tamil Nadu: An Overview**

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### **Abstract**

Women-owned business is highly increasing in the economies of almost all countries. The biggest problem or difficulty of a woman entrepreneur is that she is a woman. With joint families breaking up, many women simply do not have the support of elders. The attitude of society towards her and the constraints under which she has to work are not very conducive. They still suffer from male reservations. These attitudes of reservation create difficulties and problems at all levels, i.e., family support, training, banking, licensing and marketing. Women in rural areas have to suffer still further. They have to face not only resistance or reservation from men, but also from elderly women who are rooted in the attitude of inequality. Though the central government and state governments have launched many entrepreneurial development programmes especially for women, there is no remarkable achievement in rural areas. Women are not emerging as entrepreneurs due to various constraints. Therefore, an attempt has been made to identify the constraints of rural women entrepreneurs and to take suitable remedial measures to overcome their problems.

### **Keywords**

Women entrepreneur, constraints, fair price shops, bankable projects, absenteeism.